

Enento Group and Valu8 enter a collaboration agreement with regards to detailed Finnish ownership information.

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Enento Group and Valu8 have entered a collaboration agreement with regards to detailed ownership data for private Finnish companies.

<u>Valu8 Company Intelligence</u>, part of <u>Valu8</u>, is a leading research and deal sourcing tool for private company data, focusing on aggregating large amounts of data into one platform and enriching the structured content with focused, alternative web-based data layers and new AI technology, in order to increase the value-add to our customers.

<u>Suomen Asiakastieto Oy</u> (part of <u>Enento Group</u>), is one of the leading Finnish companies providing corporate, risk management, and sales and marketing information services, holding comprehensive private company information database, which contains up-to-date data on all Finnish companies and their key individuals.

"We strongly believe in the marriage of traditional data with new tech and alternative data. Good and qualitative data is always core, where machine learning is adding new possibilities and a new dimension. It's also about finding relevant, selected data and being able to "connect the dots" in smart ways" says Anders Lundgren, Founder and CEO of Valu8.

"We see that platform and sharing economy is truly becoming the general way to scale up the power of data and Valu8 is a nice case representing this evolution. Asiakastieto has put a lot of effort gathering up the unique database about the owners of all kinds of businesses in Finland. Combined with all other data points on this platform it will create great value for the customers. That's what matters to us the most and drives us to this collaboration" says Account Manager Jaakko Nors from Asiakastieto.

Anders Lundgren continues: "We are very happy to co-operate with <u>Suomen Asiakastieto Oy</u>, being the leading data provider of Finnish ownership data and recognised for its data quality. Asiakastieto has built up a unique Finnish ownership database in the same way as we have in the Swedish market for ownership data. Combining these leading ownership databases along with our Norwegian and Danish ownership databases, provide a very strong Nordic offer to our customers."

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Valu8

Founded in 2011, Valu8 offers a primary research tool for private company data in Europe covering more than 70 million companies, enabling our clients to accelerate their deal-making process from strategy, to sourcing and execution. We have developed our platform with active client feedback and strive to have a proactive approach to serve our customers' needs. Valu8 aggregates comprehensive sources of company and ownership information in order for our users to effectively screen and analyse relevant company data. Read more at: www.valu8group.com/

Enento Group

Enento Group is a Nordic knowledge company powering society with intelligence since 1905. We collect and transform data into intelligence and knowledge used in interactions between people, businesses and societies. Our digital services, data and information empower companies and consumers in their daily digital decision processes, as well as financial processes and sales and marketing processes. 420 people are working for Enento Group in Finland, Norway, Sweden and Denmark Enento Group is listed on Nasdaq Helsinki.