

# Deal origination and research platform for +60 million European private companies.

## Valu8 serves increasingly data driven European investors in the search for private company investments.

When low interest rates are here to stay, the hunt for alternative investment returns continues to intensify. Constantly increasing levels of capital flows into private equity and venture capital. Consequently, the search pressure of filtering out real value add acquisitions and add-on investments have increased dramatically.

- *"We see private equity and venture capital becoming much more data-driven and structured in their deal sourcing process"* says Anders Lundgren, CEO and Founder at Valu8.

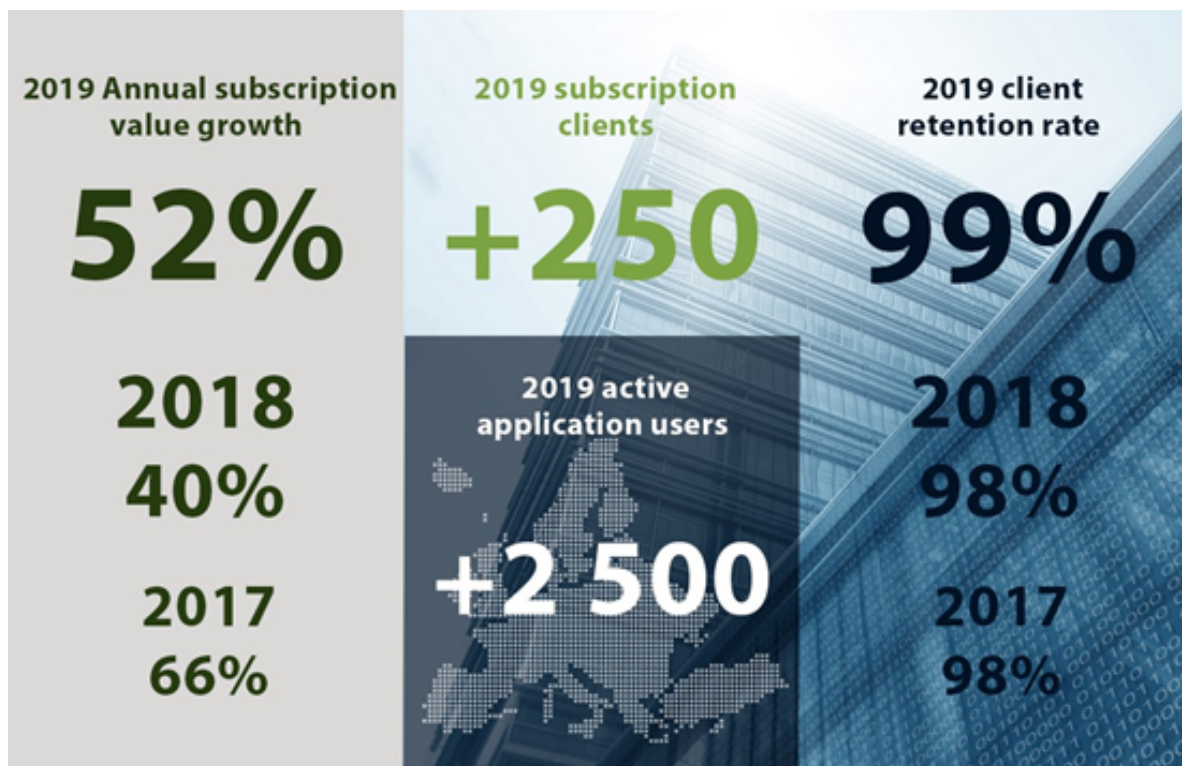
Valu8 has built up an aggregated database and platform of more than 60 million European companies, containing billions of data items.

Established in the Nordics, Valu8 today serves 80-90 per cent of Nordic private equity and a majority of the Nordic banks and M&A advisors with its financial application platform for intelligent private company screening.

Valu8's product value-add ranges from advanced search tools, sector aggregated information to detailed company financials, ownership information, networks, capital funding/share issues, valuations etc. which save time and enhance the deal origination process as well as the execution process within M&A, private equity and venture capital.

- *"The Nordic arena for advanced financial information systems as well as the Nordic private equity sectors are both well developed and has been a great place for us to build up our product. Our vision is to become the leading private company research platform in Europe in the next 3 years. We are now expanding in London and where we have fuelled in more than 55 million new European entities in 15 European countries into our European platform so far. Actually, it is not necessarily about the large amount of European company data, it is more about what we do with it. Our value-add lies in smart data connections, data aggregations and advanced search solutions using a combination of both conventional methods and new technology to target the right subsector, region, specific company, owner or key person. This is a key focus for us"* says Anders Lundgren.

Valu8 grew its user base in terms of annual subscription value by 52% in 2019. Combined with an existing annual client retention rate of 98-99% in the past three years, the company is projecting to be self-financed going forward.



Copyright © 2020 by Valu8.

- *"We have a long experience in building up European information platforms as well as from our customer sectors and we are very customer driven. Much of our product development is based on a close dialogue and feedback from our competent user base. It has become part of our DNA to listen to our clients' needs and continue to build that feedback into our product. I also very much believe in the Nordic professional but informal and supportive organisation style. I think it is a super strong competitive advantage for Nordic tech companies where we can achieve real creativity and a high level of involvement from everybody in the team. Also, on a personal level, considering all the time we spend at work, involvement and having fun at work brings out the best in most people"* says Anders Lundgren.

Valu8 was founded in 2011 by Anders Lundgren and Peter Bergh who are the largest shareholders in Valu8.

Anders has a previous background as an M&A professional in London and Sweden, as well as an investor and entrepreneur.

Peter has a background as founder of the Nordic macro information system Macrobond ([www.macrobond.com](http://www.macrobond.com)), sold to Nordic Capital in 2018. Peter has also previously founded and built up another Nordic information system Ecowin, sold to ThomsonReuters in 2006.

Other key investors include Håkan Johansson, Chairman (also Chairman, Valedo Partners Fund II AB, owner and board member at Pegroco Invest, board member at Stena Adactum. Previously Senior Partner at EQT) and P. Magnus Olsson, entrepreneur and investor. Other minority shareholders also include employees.

---

**Press contact:**

Anders Lundgren, CEO & Founder, Valu8, +46 703 29 11 06, [anders@valu8group.com](mailto:anders@valu8group.com).



LinkedIn QR



Copyright © 2019 by Valu8

**Press images:**

Copyright © 2019 by Valu8.

**About Valu8:**

Valu8 (Valuation Europe AB) founded in 2011, is a primary research tool for private company data in Europe focused on the Private Equity and M&A industries, enabling our clients to accelerate their deal-making process from origination to execution. We have developed our platform with active client feedback and strive to have a proactive approach to serve our customers' needs.

Webpage: [www.valu8group.com](http://www.valu8group.com)